



February 9, 2011

VOLTA NY

March 3 – March 6, 2011

7W – 7 West 34th Street
11th floor
New York, NY 10001

www.voltashow.com

In addition to an impressive array of artists showing solo projects at **VOLTA NY**-- a total of 83 galleries, representing 23 countries and 45 cities – the cutting-edge art fair will also feature a wealth of content beyond the limits of the fair floor.

Special Projects include **Michael Decker's** (USA) *Old Growth*, a site-specific installation referencing California's giant Sequoia forests and their historic displays in metropolises like New York in the mid-19th century; an *Untitled* mixed media site-specific installation by **David Tully** (Ireland) and **Shiri Mordechay** (Israel), emphasizing their respective strengths and backgrounds, in 7W's main entrance and lobby; and **Jennifer and Kevin McCoy's** (USA) ongoing performances at the fair, involving brief but dynamic tours by highly-trained actors.

The **Open Forum** talks program, shared with the Armory Show, will focus on conversations with exhibiting artists, such as Russian-born **Yevgeniy Fiks**, who will participate in 4th Moscow Biennale in 2011 and Costa Rican performance artist **Mauricio Miranda**, who will participate in the 2012 Havana Biennial. Other conversations include art historian and curator **Courtney Martin** with **Deborah Grant** (Canada), showing work from her new series *The Crowning of King William*, based on the life and work of William H. Johnson; **Erin Sickler**, the director of 601Artspace and **Kate Kraczon**, assistant curator at the ICA, Pennsylvania, with **Jennifer & Kevin McCoy**, discussing their concepts of remote viewing and art-speak related to their daily performance at **VOLTA NY**; and film critic and curator **Ed Halter** with underground filmmaker **George Kuchar** (USA).

Exhibiting artists including **Kuchar** and Swiss new media artist **Christina Benz** are screening longer films in addition to work on show at **VOLTA NY**, encouraging a deeper understanding of their respective practices. These are part of the collaborative film program at the **SVA Theatre** in Chelsea, curated by **Artprojx Cinema** and featuring an international cast of over 80 artists' works and programming day and night throughout the fair's duration. **Elaine Byrne** (Ireland) presents *Message to Salinas*, made during her residency at SOMA in Mexico City in 2010, in which the artist attempted to give the Mexican people a voice by addressing ex-President Carlos Salinas. **Frederick Haynes** (USA) shows *Civil Defense*, a fractured narrative using talking heads from various small-claim court TV programs. It acts as a platform for the collective communal activities of the working class (or at least a certain class of people who seek not only justice or advice through this process but also a little notoriety, should they win). **Tadashi Moriyama** (Japan) uses landscape watercolors and video-animations in *Flight Home* to create a view of a hyper-populated landscape of the future: suburban enclaves that address the many facets of life in a major urban Mecca. Berlin-based filmmaker **Oliver Pietsch** (Germany) uses archival montage to explore

human emotions and psychological torments. His latest film *From Here to Eternity* explores the theme of death in the history of cinema, addressing the idea of immortality interpreted by actors with a hint of humor. Public arts and curator programs throughout this festival include New York's **Electronic Arts Intermix (EAI)**, featuring **Jamie Davidovich**, **Andrew Lampert**, **Kristin Lucas**, **Cynthia Maughan**, **Takeshi Murata** and **Martha Rosler** and London's **Filmarmalade**, with **Aukje Dekker**, **Kristian de la Riva**, **Luciano Zubillaga** and **Ralitza Petrova**.

More video can be viewed as part of the PROJECTION program—presented by **Culture Shock Marketing (CSM)** and **Vimeo**—screening in the 7W elevators, the shuttle buses, and on the fair floor. This is a curated selection of bleeding-edge contemporary moving-image digital artworks, selected from Vimeo.com, from computer animation and effects to Super-8 film and experimentation, and will feature works by **Paddy Jolley**, **Glenn Marshall**, **Hugh McGrory**, **Scott Pagano**, and **J.G. Zimmerman**.

We are excited to partner this year with two new companies that will bring more information about our program right to your fingertips. **Artlog** will present the official online catalogue for VOLTA NY 2011, while **Collectrium**, in collaboration with Artlog, will provide the VOLTA iPhone app including image-recognition technology.

A full artists and gallery list, visiting hours and access information, can be found by visiting our web page www.voltashow.com

About VOLTA

VOLTA was founded in Basel in 2005 by dealers Kavi Gupta (Chicago), Ulrich Voges (Frankfurt) and Friedrich Loock (Berlin). The latest Swiss edition, VOLTA7, will be held June 13-18, 2011.