

Press Release
8 February 2011

FRIEZE
ART
FAIR

Frieze Art Fair announces a new supporter for Frieze Projects and the launch of the EMDASH Award

Frieze Art Fair announced today that the EMDASH Foundation, a new organisation that aims to encourage and enable the ideas of the future, from artistic and cultural projects to scientific research, will be the new supporter of Frieze Projects and the EMDASH Award.

Frieze Projects, the fair's unique curatorial programme will once again be curated by Sarah McCrory. Frieze Art Fair offers the artists commissioned by Frieze Projects an opportunity to use the fair as a site in which they can realise ambitious ideas in an exceptional environment. Frieze Art Fair is sponsored by Deutsche Bank.

Founded by Andrea Dibelius in 2010, the EMDASH Foundation's activities are motivated by philanthropy, a commitment to supporting new ideas and emerging talent and a love for the arts.

Frieze Art Fair and the EMDASH Foundation are also launching the EMDASH Award, a major opportunity for an emerging artist working outside the UK to realise a new work at Frieze Art Fair as part of the critically acclaimed Frieze Projects programme. The award replaces the Cartier Award.

The EMDASH Award 2011 opens its application process today. Entrance to the award is by open submission and the winner will be selected by an international panel of artists and curators. The winner will receive a commission to make a new work to be shown at Frieze Art Fair 2011, an artist's fee, a production budget of £10,000 and a three-month residency at Gasworks in London. The EMDASH Foundation will provide the opportunity for a presentation of the winning artist's work during Gallery Weekend Berlin 2012.

Proposals for work can take the form of site-specific installations; performance; film; video or print work. Applicants will be judged on the innovative nature of their proposal and its suitability for realisation at Frieze Art Fair. The EMDASH Award is

open to non-UK-based artists within five years of graduating from an undergraduate or postgraduate degree, or under 35 years of age.

The selection committee for The EMDASH Award 2011 comprises: Andrea Dibelius, EMDASH Foundation; Rowan Geddis, Residencies Co-ordinator, Gasworks; Simon Martin, Artist; Sarah McCrory, Curator, Frieze Foundation; Janneke de Vries, Director, GAK Gesellschaft für Aktuelle Kunst; Amelie von Wedel, EMDASH Foundation.

The closing date for applications is 7 March 2011. The winner of the award will be announced in May 2011.

Andrea Dibelius, founder of the EMDASH Foundation commented on the new partnership: 'The EMDASH Foundation is delighted to be the supporter of Frieze Projects, Frieze's critically acclaimed curatorial programme. The EMDASH Award offers the winning artist a unique platform to realise a major new work as part of Frieze Projects – before the eyes of the international art world. The launch of the EMDASH Award this year underlines the Foundation's commitment to supporting the arts and promoting new ideas.'

Amanda Sharp Co-Director of Frieze Art Fair said: 'A new charitable foundation with ambitions to encourage primarily artistic and cultural ideas is to be greatly welcomed and the founder, Andrea Dibelius, congratulated. We are delighted that the EMDASH Foundation has chosen to support Frieze Projects and the EMDASH Award at its launch. We very much look forward to working together.'

For full details of the award and to apply online see friezefoundation.org/emdash-award

— End.

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Editors' Notes

Selection Committee includes:

Andrea Dibelius, the EMDASH Foundation;
Rowan Geddis, Residencies Co-ordinator, Gasworks;
Sarah McCrory, Curator, Frieze Foundation;
Simon Martin, Artist;
Janneke de Vries, Director, GAK Gesellschaft für Aktuelle Kunst;
Amelie von Wedel, the EMDASH Foundation.

The EMDASH Award

The EMDASH Award is an extraordinary opportunity for artists to realise a major new work at Frieze Art Fair as part of Frieze Projects. Works may be site-specific installations, performance, film, video or print. The award provides production costs of up to £10,000, an artist's fee of £1,000 and a three-month residency at Gasworks including accommodation, per diems and travel expenses. The EMDASH Foundation will provide the opportunity for a presentation of the winning artist's work during Gallery Weekend Berlin 2012. The award is open to non-UK based artists within five years of graduating from an undergraduate or postgraduate degree. For full details visit friezefoundation.org/emdash-award

Frieze Projects

Frieze Projects is a curated programme of site-specific artist commissions that takes place at Frieze Art Fair together with Frieze Talks and the EMDASH Award. In 2011 it will be curated by Sarah McCrory.

EMDASH Foundation

Founded by Andrea Dibelius in 2010, EMDASH is a not-for-profit foundation dedicated to promoting new ideas across disciplines, from artistic and cultural projects to scientific research. As its first project, the EMDASH Foundation is supporting Frieze Projects and the EMDASH Award. For more information on the EMDASH Foundation, please visit emdashfoundation.com

Gasworks

Gasworks is a contemporary arts organisation in South London housing 12 artists' studios and includes a programme of exhibitions, residencies, international fellowships and educational projects.

Frieze Art Fair

Frieze Art Fair takes place from 13–16 October 2011 in Regent's Park, London. Frieze Art Fair is the UK's largest art fair and one of the leading contemporary art fairs in the world.

Main sponsor
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