

Press Release
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FRIEZE
ART
FAIR

Frieze Art Fair Announces New Architects for 2011

Frieze Art Fair directors Amanda Sharp and Matthew Slotover, announced today the appointment of the London-based architectural studio Carmody Groarke as the new architects for Frieze Art Fair. In previous years the fair has employed a series of internationally recognised architectural firms: Caruso St John (2008–2010), Jamie Fobert (2006–2007) and David Adjaye (2003–2005). Frieze Art Fair is sponsored by Deutsche Bank.

Since establishing their firm in 2006 Kevin Carmody and Andrew Groarke have become known for their diverse portfolio of work, quickly building a reputation for forward-thinking design, winning two RIBA awards in 2010. Carmody Groarke were proud recipients of the prestigious Building Design UK Young Architect of the Year (YAYA) in 2007 and have recently been named as winners of the International Emerging Architecture Award by *The Architectural Review*.

Carmody Groarke's completed projects include: Studio East Dining, a temporary restaurant pavilion in East London; the 7 July Memorial in Hyde Park; the new headquarters for The Architecture Foundation; and recent exhibitions, 'Drawing Fashion' at the Design Museum and 'The Surreal House' at the Barbican Art Gallery. Upcoming projects include 'Postmodernism: Style & Subversion' at the V&A and a permanent memorial to the victims of the Indian Ocean Tsunami located at the Natural History Museum. They have frequently collaborated with contemporary artists, including Antony Gormley, on his *Blind Light* pavilion at the Hayward Gallery, and Carsten Holler, on *The Double Club* for Fondazione Prada.

Amanda Sharp and Matthew Slotover commented 'The architectural design of Frieze Art Fair has been important to us from the beginning. Working with some of the most innovative architectural practices has brought a freshness to the fair experience each year for galleries and visitors alike. Frieze Art Fair is unique in presenting some of the world's most exciting contemporary art in one of London's most beautiful parks, we are delighted to be collaborating with Carmody Groarke whom we are sure will reflect and honour this position.'

Kevin Carmody and Andrew Groarke added: 'We are delighted to be chosen by Frieze Art Fair to work with them on the design of this year's show. It is a privilege to

work on a project which has such a strong legacy of creative collaboration between client and architect.'

— End.

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Editors' Notes

Frieze Art Fair

Frieze Art Fair takes place from 13–16 October 2011 in Regent's Park, London. Frieze Art Fair is the UK's largest art fair and one of the leading contemporary art fairs in the world.

Main sponsor
Deutsche Bank

